**MAIN CONGRESS SUBJECTS**

1. **Determination of recent trends in agribusiness and related sectors**  
   Redefining the role of agriculture, food and related industries in today’s economy  
   Perceiving social, ethical, ecological and political challenges  
   Recognising opportunities for smart agri-food sector and rural areas

2. **Narrowing the gaps between industry, education and research**  
   Promotion of common applied research projects  
   Learning on best practices in education for/with business

3. **Improving attractiveness of studies in the field of business administration with special emphasis on agribusiness**  
   Exchange of experiences in the course management and teaching processes.  
   Enhancing attractiveness of the AGRIMBA programs as well as awareness of programs on the target markets.  
   Enhancement of applied teaching methods to suit the student best.

4. **FAO Workshop: Enhancing efficiency and inclusiveness of agri-food chains in Eastern Europe and Central Asia**  
   Value chain coordination and agri-food sector competitiveness  
   Business models for improved inclusion of small family farms in value chains  
   Public-private partnership and inclusiveness of agri-food chains  
   Reduction of food losses and waste for improved agri-food chain efficiency  
   Enabling environment and agro-industrial strategies development