Congress

## SMART AGRIBUSINESS FOR THE SOCIETY OF TOMORROW

June 16<sup>th</sup> till june 20<sup>th</sup> 2015 Poreč - Croatia

Online registration will be open from january 1st 2015.

The deadline for submitting Your abstracts is **february 15**<sup>th</sup> **2015.** 

The chosen authors will have the opportunity to publish their papers in the following magazines: APSTRACT and AGROECONOMICA CROATICA For any additional information, please visit our web site

www.agrimba-ava2015.hr







MAIN CONGRESS SUBJECTS

- 1. Determination of recent trends in agribusiness and related sectors
  Redefining the role of agriculture, food and related industries in today's economy
  Perceiving social, ethical, ecological and political challenges
  Recognising opportunities for smart agri-food sector and rural areas
- 2. Narrowing the gaps between industry, education and research Promotion of common applied research projects

  Learning on best practices in education for/with business
- 3. Improving attractiveness of studies in the field of business administration with special emphasis on agribusiness

Exchange of experiences in the course management and teaching processes.

Enhancing attractiveness of the AGRIMBA programs as well as awareness of programs on the target markets.

Enhancement of applied teaching methods to suit the student best.

4. FAO Workshop: Enhancing efficiency and inclusiveness of agri-food chains in Eastern Europe and Central Asia

Value chain coordination and agri-food sector competitiveness
Business models for improved inclusion of small family farms in value chains
Public-private partnership and inclusiveness of agri-food chains
Reduction of food losses and waste for improved agri-food chain efficiency
Enabling environment and agro-industrial strategies development













