

Mendel University in Brno  
IGU Commission on Local Development  
UNISCAPE Network

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5<sup>th</sup> Moravian Conference on Rural  
Research

## EURORURAL '16

with financial support by the City of Brno  
and under patronage of

*JUDr. Michal Hašek,  
Governor of the South-Moravian Region*

*and*

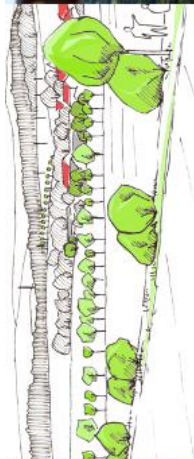
*Ing. Petr Vokřál,  
Mayor of the City of Brno*

# EUROPEAN COUNTRYSIDE AND ITS PERCEPTION

Program



Brno, Czech Republic, August 29 – September 2, 2016



## DETAILED PROGRAMME OF THE CONFERENCE

### **Sunday, August 28, 2016**

The participants are invited to participate in the **Regional Harvest Celebration** which will take place in central squares (Freedom Sq., Moravian Sq.) in Brno since 9 am. The programme will consist of the harvest parade, performances of folklore and a set of attractions like farmers' market, vaulting, historic tramway, overview of Moravian wineries and breweries, presentation of a historic village etc. The entrance is free.

### **Monday, August 29, 2016**

Registration, Mendel University in Brno, "Q" building, lobby 16:00 – 20:00

Walking excursion in the City centre, meeting point in front of Q building 18:00

*The excursion route: Mendel University– Lužánky park (the oldest one on the Czech territory) – Municipal Theatre - Moravské náměstí Sq. – Opera Building – Palace of Justice – Theatre (the oldest building in Continental Europe with electric lightening according to the project of T.A.Edison) – Měniňská brána gate – Liberty Sq. – Dominikánské náměstí Sq. - Cabbage market – St. Peter and Paul cathedral – Špilberk castle*

### **Tuesday, August 30, 2016**

Registration since 8:30

Opening ceremony 09:30 – 10:00

Key speeches 10:00 – 10:50

*Martin Heintel: Cross Border Cooperation and Regional Development in the Framework of the EU-Policy*

Coffee break 10:50 – 11:15

Session 1 (moderator John Shaddock) 11:15 – 13:00

*Maurizio Proserpi, Mariarosa Lombardi: Ex-ante assessment of social acceptance of small-scale agroenergy systems: a case study in southern Italy*

*Wojciech Wójcikowski: Geothermal recreation bath as an engine of development in rural areas. Podhale (Poland) case*

*Kristina Brščić: The role of strategic planning in the evolution of rural tourism – a case study of Croatia*

*Luigi Mastronardi, Vincenzo Giaccio, Agostino Gianelli, Angela Stanisci: Defining the role of landscape in the tourism development process in rural areas*

Lunch (Dining Room at the Mendel University, building X) 13:00 – 14:00

Session 2 (moderator Tatiana Borodina) 14:00 – 15:50

*Antonín Vaishar, Milada Šťastná, Tomáš Mašíček: Values of a suburban landscape: Case study in Podolí u Brna (Moravia)*

*József Lennert: Land use changes in the Visegrad group after the political and economic transition*

*Mika Razpotnik Viskovič: Spatial constraints of Slovenian farms: What has urbanization to do with it?*

*Harun Tanrivermiş, Yesim Aliefendioglu: Assessment of the impacts of land acquisition and resettlement activities for infrastructure investments on cultural heritage, social life and economics structure in rural areas in Turkey*

Coffee Break 15:50 – 16:10

Session 3 (moderator Milada Šťastná) 16:10 – 18:10

*Antoni Tulla, Carles Guirado, Natália Valldeperas, Ana Vera: Social farming in rural economy: Sustainable rural development in a multifunctional countryside*

*Radim Perlín: Business structure of agriculture firms*

*Natalia Sereda: Agricultural landscape change in a region of a strictly protected natural area*

*Tatiana Nefedova, Marija Gunko: Long distance commuting: a specific outcome of rural peripheralization in Central Russia*

*Monika Gołąb-Korzeniowska, Anna Pawlak: Problems of transformation of municipal and rural communes within the zone of impact of a large city*

Visit of the Arboretum of Mendel University in Brno 18:10 – 19:15

*Arboretum and Botanical Garden is situated between faculties of AgriSciences and Regional Development within the Mendel University campus. Its area cover 11 ha. The arboretum originated in 1926. It was shifted to the present place in 1968. It contains 4,000 trees, 3,000 orchids and other plants.*

### **Wednesday, August 31, 2016**

Poster Session 08:30 – 09:00

Session 4 (moderator Martin Heintel) 09:00 – 11:00

*Aneta Mikula: Quality of life in rural areas in Poland*

*Seda Calisir-Hovardaoglu, Ozan Hovardaoglu: Demographic challenges for rural development in Turkey in a multi-functional perspective*

*Tatiana Borodina: Trends of population dynamics in post-Soviet Russia and regional natural and social space*

*Joost Gieling, Tialda Haartsen, Lotte Vermeij, Dirk Strijker: The influence of place attachment and concerns for liveability on civic action: A Dutch case study*

Coffee Break 11:00 – 11:20

Session 5 (moderator Antoni F. Tulla) 11:20 - 13:00

*Éva Perger: The role of local social capital in development of rural micro-regions in Hungary*

*Francisco Navarro, Marilena Lablanca, Eugenio Cejudo, José Cañete, Stefano de Rubertis, Angelo Belliggiano, Angelo Salento: Good practices and innovation in rural development. The cases of LEADER projects in Puglia (Italy) and Andalusia (Spain) in the 2007 – 2013 period*

*Annett Steinführer: Small towns in rural Germany between centralization and ruralisation*

*Marija Drobnjakovič: Rural centres in Serbia as rural development cores*

Lunch (Dining Room at the Mendel University) 13:00 - 14:00

Session 6 (moderator B. Lampič) 14:00 - 15:45

*Milada Šťastná, Hana Vavrouchová, Tomáš Mašíček, Antonín Vaishar, Silvie Kozlovská, Veronika Stodolová, Helena Lincová: Landscape as a part of rural heritage*

*Danka Moravčíková, Tímea Fűrjézsová: Ecovillage as an alternative way of rural life: theory and evidence*

*Harun Tanrivermiş: Improvement of income resources and living conditions in rural areas and an evaluation of the impact of rural tourism in Turkey*

*Hana Bednářová: Passive and active participation in local elections (case study of Czechia)*

Coffee Break	15:45 - 16:00
Closing Ceremony	16:00 - 16:30
Dinner and Evening Party with live folk music	18:30 - 20:00

*The party will take place in the Sunset Restaurant in the International Business Centre Brno (an example of gentrified complex), Příkop 4, 9<sup>th</sup> floor [<http://www.sunset-restaurant.cz/en>]*

### **Thursday, September 1, 2016**

Whole-day Guided Excursion	08:30 - 23:00
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*Brno (meeting point in front of the University main entrance) – Třebíč (UNESCO World heritage – Jewish and Christian cultures) – Dukovany Nuclear Power Plant – Dalešice Water Reservoir – Dalešice brewery*

### **Friday, September 2, 2016**

Excursion to the Tugendhat Villa (300 m from the University)	09:00 – 11:00
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*Villa Tugendhat (built 1928, architect Mies van der Rohe, part of the UNESCO world heritage since 2001) <http://www.tugendhat.eu/en/>*

Bilateral discussions, departure of the participants

***Some changes in the definitive program are possible due to late check-in or check-out of individual participants. Please, follow the Program News and the poster in front of the conference room.***