



Livorno 3 december 2019
Cisternino di Città > Largo del Cisternino 13 > Tuscany – Italy

Project partners:



8³⁰ - 9⁰⁰ Registration

9⁰⁰ - 9⁴⁵ **Welcome and opening**

Luca **Salveti** Mayor of the Municipality of Livorno

Rocco **Garufo** Councillor for tourism, trade, crafts, fishing, agriculture, territorial marketing – Municipality of Livorno

Gianfranco **Simoncini** Councillor for innovation and training, European Funds, economic development, legal affairs – Municipality of Livorno

Francesco **Tapinassi** Head of Unit for Productive Activities, Credit, Tourism and Trade – Tuscany Region

Patrick **Torrent** President of the Network of the European Regions for a Sustainable and Competitive Tourism NECSTOUR

9⁴⁵ - 10⁰⁰

Presentation of project outputs – communication toolkit video

10⁰⁰ - 10⁴⁵

Dialogue I > The Mitomed Plus experiences

The impact of Mitomed+ project on MED territory

- Institute of Agriculture and Tourism – Kristina **Brčić**
- Larnaca District Development Agency – Eudokia **Balamou**
- Public Enterprise for the Management of Tourism and Sport of Andalusia – Inmaculada **Gallego** (TBC)
- CNR-IBE-Institute of BioEconomy – Valentina **Marchi**

10⁴⁵ - 11³⁰

Capitalization of the project's outputs

- Tuscany Region and Tuscany Tourism Board – Francesco **Tapinassi** e Francesco **Palumbo**
- ANCI Toscana – Federico **Campatelli**
- CPMR – Conference of Peripheral Maritime Regions of Europe – Emmanuel **Maniscalco**
- University of Girona – Sandra **Castañer**
- NECSTOUR – Network of European Regions for a Sustainable and Competitive Tourism – Tomaso **Comazzi**

11³⁰ - 11⁴⁵ Coffee break

11⁴⁵ - 13⁰⁰

Dialogue II > The future of the policies for the sustainability of the coastal and maritime tourism

Presentation of future policies for the sustainability of C&M tourism

- Policy Officer of the MED Programme

Presentation of the MoU

- CPMR – Conference of Peripheral Maritime Regions of Europe – Flora **Leroy**
 in2destination – Nagore **Espinosa**

Presentation of the Policy Paper

- Tuscany Region – Teresa **Caldarola**

13⁰⁰ - 13¹⁵ Conclusions

- Regional Councillor for Tourism – Stefano **Ciuoffo**

13¹⁵ Lunch

(Interpretation service in English, French and Spanish)